

### The White Paper - Concordia reacts

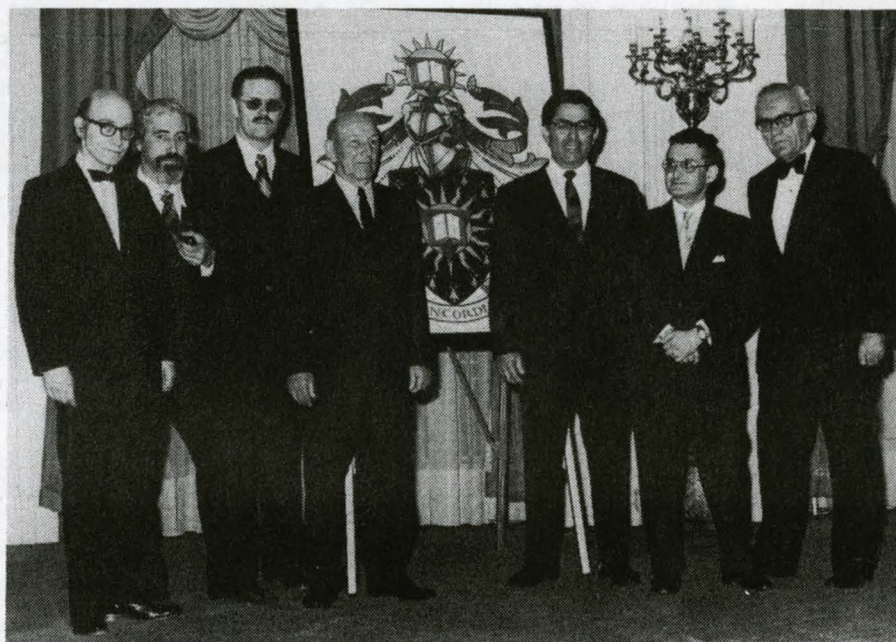
The following is the text of a statement issued by the Concordia University Board of Governors concerning the language White Paper of the Quebec government. This statement was approved at a regular meeting of the Board on April 13 and was released on April 18. A copy has been forwarded by Rector John O'Brien to Dr. Camille Laurin, Minister of Cultural Development.

The White Paper on Language Policy seeks to affirm the predominantly French character of Quebec, a purpose that any Quebecer—we would hope, any Canadian—must appreciate and approve. But aspects of the paper and the proposed charter appear to us to go beyond the wise service of this purpose, to be coercive and divisive, and to legislate for the present as if it were a quite different past.

We oppose the penalization of a minority that is in fact cooperating in forwarding the broader purpose of the White Paper. We refer to the proposed restriction on English in the courts. We refer also to aspects of the "francisation" program, notably to the nature of the sanctions and to the requirement that only French be used for advertising except in media of another language. To prohibit public signs in English even if addressed to English-speaking people is a similar kind of discrimination. Finally, we are concerned about parts of the education policy.

The government, naturally enough, aims to end the assimilation to the English-language community of fresh immigrants. We believe that a policy of insisting that new arrivals whose first language is not English send their children to French schools will meet the government's purpose. However, one group of people already settled in Quebec is being subject to the same ruling; children of non-English families who do not have brothers or sisters in the English school system are denied a

### Long Service Dinner



Dr. J.W. O'Brien, Dr. Donald McElcheran, Mr. J. Pearson, Mr. Walter Watkins, Dr. George P. Khouri, Dr. Kurt Ekler and Mr. H.J. Hemens, Q.C. at the Long Service Dinner. The Dinner was held on Friday, April 22 at the Ritz-Carlton Hotel to honour employees who have served Loyola or Sir George Williams for 20 years. The new Concordia coat of arms is in the background.

choice of schooling. This appears to us as unnecessary discrimination against a diminishing number of young Quebecers, and we would urge that the proposal not become law.

We also have questions about the education of some children from outside Quebec after the charter becomes law. We see no real need to deny a choice of schooling to the children of Canadian citizens or of English-speaking immigrants. Neither group is likely to be numerous, and its education in English, if desired, will hardly endanger the French personality of Quebec.

An urgent need for Quebec, and it is no short-term need, must be to reinforce the economy in an increasingly competitive situation. This concern naturally influences our position with regard to the proposed

"francisation" of business. We believe that such a policy deserves the support of all Quebecers so long as it does not inhibit the ability of companies to operate nationally and internationally from Quebec, and it is based on persuasion, not penalties. Also,

any attempt to make the criteria for "francisation" in the law and its regulations go beyond use of French language, and include education, parentage or place of birth would certainly be counter-productive.

Naturally we will welcome any legislation that improves the social climate of Quebec, and parts of the White Paper should serve this purpose. But there are other parts, often an extension of the former, that we believe would have the opposite effect. Coercion and division will not serve the true interests of Quebec.



# ALUMNEWS

## Notes

'60...J. Brian Sinclair (BA) has been elected a Vice-President of Armstrong Cork Industries Ltd. and will serve as General Manager, Carpet Operations. He will reside in Peterborough, Ontario.

'68...Susan M. Stanford (BA) received her PhD in Counseling Psychology from Northwestern University in June 1975. She is currently assistant professor at Wayne State University in Detroit and teaches in the Graduate Department of Guidance and Counseling. Susan is also an expert in the area of Affirmative Action Consulting for Women. Her clients include both Canadian and American corporations interested in improving the status of female employees. She is a popular guest lecturer and speaks on the implications of the changing roles of women.

'70...Louise Phelan (BA) is currently a planning and staffing officer at Teleglobe Canada. She recently received a BSc in Industrial Relations from the Université de Montréal.

'72...Norman D. Ryan (BSc) recently received his MEd in special education from McGill University and a BA in mathematics from Concordia University. He is currently studying for a Certificate in French at the Loyola Campus.

'72...Kevin E. Sinclair (BSc) received his DDS from McGill University in June 1976 and is now a practicing dentist at the Downtown Dental Clinic in St. Catharines, Ontario.

'75...Raymond Massi (BComm) recently received his CA. His engagement to Eleanor McNally was announced in January; a September wedding is planned.

## Improved teaching aim of Learning Development Office

"The quality of teaching and learning" is the major concern of Loyola's Learning Development Office and its coordinator Ron Smith.

The Learning Development Office was set up in 1973 to coordinate course evaluation and has since expanded. The number of people involved in the Office has nearly doubled and the range of projects undertaken has broadened considerably.

Today, evaluation is only a small part of a more extensive teaching development service. "We are being requested to help in many ways that have greater potential for substantial impact on a course or depart-

## Reunion Notes

Harold Quinn (BA '29) is trying locate members of the class of '27 in order to organize a reunion of the Classes of '27, '28, '29 and '30. Anyone with information concerning 1927 graduates is asked to contact Harold Quinn at 4 Craik Road, Toronto, Ontario, M8X 1P2.

Members of the Class of '32 are old pros when it comes to reunions. According to Ed Lennon (BA '32) they "have been holding monthly luncheons for many years and a class reunion every five years since graduation." If you graduated in 1932 and want to help your classmates celebrate their forty-fifth anniversary on June 3 and 4 write or call Ed Lennon for further information. His address is 4605 Doherty Avenue, Montreal, Quebec H4B 2B2 and his phone number is (514) 486-0822.

Have you planned your class reunion yet? Need help? Contact the Alumni Office.

Have you held a reunion recently? Send *Loyola Alumnus* a letter about it and include photos. We'll publish it in this regular column.

*We welcome news of births, marriages and new jobs. Items and photographs for Alumnews should be sent to: Alumnews, Loyola Alumnus, Loyola Alumni Association, 7141 Sherbrooke St. West, Montreal, Quebec, H4B 1R6. Please include your degree and year of graduation. [Sorry, we can't return submissions.]*

ment," states the Office's spring 1977 report. "Many involve evaluation of one type or another, while some involve dramatic redesign of courses."

The Learning Development Office publishes a monthly newsletter containing articles related to teaching and learning; it has system of teaching grants which allows faculty members to attend conferences and workshops and to carry out special projects; and it holds regular faculty development workshops.

An upcoming workshop, organized in collaboration with the Lacolle Centre, is entitled "Improving Instructional Effectiveness" and is a repeat of a similar workshop held last year.

The aim of the workshop, according to Smith, is to get people to examine their "values, attitudes and assumptions concerning learning." It is an opportunity to "experiment with the alternate teaching

## Births

To John Beland (BComm '65) and Jane (née Logan) a daughter, Ann Marie, on December 13, 1976 at St. Mary's Hospital, Montreal. Sister to Mark and Michael.

To Jim Cullen (BA '65) and Maureen (née Wood) a son, Jonathon James, on March 25, 1977 at St. Mary's Hospital, Montreal. Brother to Michael.

To Lorraine Evens (née d'Entremont) (BA '69) and William a daughter, Alison Lynn, on February 2, 1977 at the Royal Victoria Hospital, Montreal.

To Stephanie Kerner (née O'Neill) (BA '69) and Skip a son, Jamin, on October 17, 1976. Brother to Matthew.

To Lucien St. Martin (BA '71) and Anne Marie (née Cassidy) (BSc '70) a daughter on February 19, 1977 at the Royal Victoria Hospital, Montreal.

## Marriages

Louise Phelan (BA '70) to Nash A. Sidky on January 29, 1977 in Notre-Dame Church, Montreal.

styles and techniques in an environment conducive to experimentation." The point is to "increase the options available to the professor in the classroom."

"I gained enough confidence to ask students about their expectations," confessed one professor after last year's workshop. Another recommended it saying that it "creates great self-examination, opens new vistas, stimulates, promotes confidence and a willingness to experiment."

Smith feels that the Office has a vital role to play within the university and is hopeful that an enlarged Learning Development Office serving the two campus will be in place within the next few years.

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## Stirling Dorrance leaves Concordia for St. F.X. post

Stirling Dorrance will end a 14 year association with Loyola on July 1 when he joins the administrative staff of St. Francis Xavier University. Mr. Dorrance will coordinate fund raising, public relations and alumni affairs in his role as Assistant to the President at the Antigonish, Nova Scotia university.

A varied career has taken Mr. Dorrance from the Prairies to the Maritimes. From his birthplace in Sudbury to a university education in Ottawa and five years with the federal public service, he traveled west to Winnipeg. There he was Public Relations Officer for the Great West Assurance Company and then General Manager of the Winnipeg Symphony Orchestra. In 1958, he moved to Halifax to become Assistant to the President at St. Mary's University.

It was Father Malone who convinced Mr. Dorrance to leave St. Mary's for Loyola and in 1963, on the eve of Loyola's period of dramatic growth, he took charge of the College's tiny Development Office.

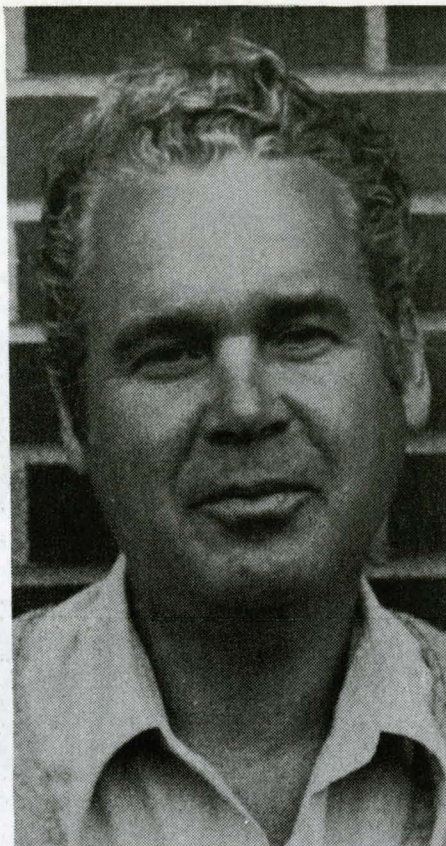
A reorganization of planning and development operations at Loyola in 1970 resulted in new responsibilities for Mr. Dorrance when College public relations, including information services and campus and alumni relations, were added to his development functions.

Later, he became one of the first employees of Concordia University when he was appointed Development Officer for Sir George Williams University and began work on the organization of development and public relations plans for Concordia.

St. Francis Xavier - or St. F.X. as it is affectionately called - will certainly be a change. Although his responsibilities will be similar, the institution, with an enrollment of 2600 - less than ten percent of Concordia's - will be different. And a home in a metropolitan centre will be replaced by a farm several miles from the university.

Established in the mid-eighteenth century as the college of the Catholic diocese, St. Francis Xavier is "a grass roots operation" concerned with the social development of that part of Nova Scotia. Like Concordia, St. Francis Xavier is widely known for its work in adult education and for its community involvement.

Mr. Dorrance leaves Loyola, Concordia and Montreal with mixed feelings. He is sorry to be leaving Quebec at such an exciting time. He suggests that had St. Francis Xavier offered him the position after November 15, his answer might have been different. However, the offer was made well before the provincial election and, at the time seemed too good to refuse.



*Stirling Dorrance*

He also felt that, after 14 years, a change was necessary.

There were 980 students - only three girls - when Mr. Dorrance arrived at Loyola. As he leaves Concordia, there are close to 30,000. The past 14 years have changed Loyola more than any other period in her history; the building program of the '60s represented additions worth \$20 million and the merger with Sir George Williams has resulted in a new place for Loyola in the Quebec education scene.

Looking back, Mr. Dorrance's major regret is that Loyola was never granted a charter, was never able to achieve university status on her own. But he is grateful "to have been at Loyola, through the great growth period; to have seen some of the action that kept the place alive and kept it growing."

The Annual Alumni Golf Tournament will take place on Monday, September 12 at the Beaconsfield Golf Club. Mr. Jim Smith will act as chairman with Mr. Frank McNally acting as chairman of the Special Fund. Check the Summer issue of *Loyola Alumnus* for further information.

## Keep in touch

We would like to hear from you! If you move or change your name, we need the information to keep our computerized mailing list up-to-date. And if you do something interesting, from running for office to running the three-minute mile, we would like to tell other alumni.

When writing us, please always include your degree and graduating year. Address all correspondence to *Loyola Alumnus*, Loyola Alumni Association, 7141 Sherbrooke St. West, Montreal, P.Q. H4B 1R6.

## Concordia campaign seeks \$500,000

Concordia University opened a two week subscription campaign on May 2 for \$500,000 to meet a number of pressing and immediate operating needs.

A group of businessmen associated with the university is already active soliciting financial contributions from a number of sources in Quebec and Toronto.

The areas of the university that will benefit from such additional support include: scholarships and fellowships, \$150,000; building projects and land acquisition, \$100,000; research, \$100,000; library holdings, \$60,000; films and equipment and works of art, \$50,000; innovative aids, \$40,000.

Unlike most universities with these needs, Concordia does not have an endowment fund to draw on to finance these projects.

Concordia receives the lowest dollar per student grant in the province of Quebec.

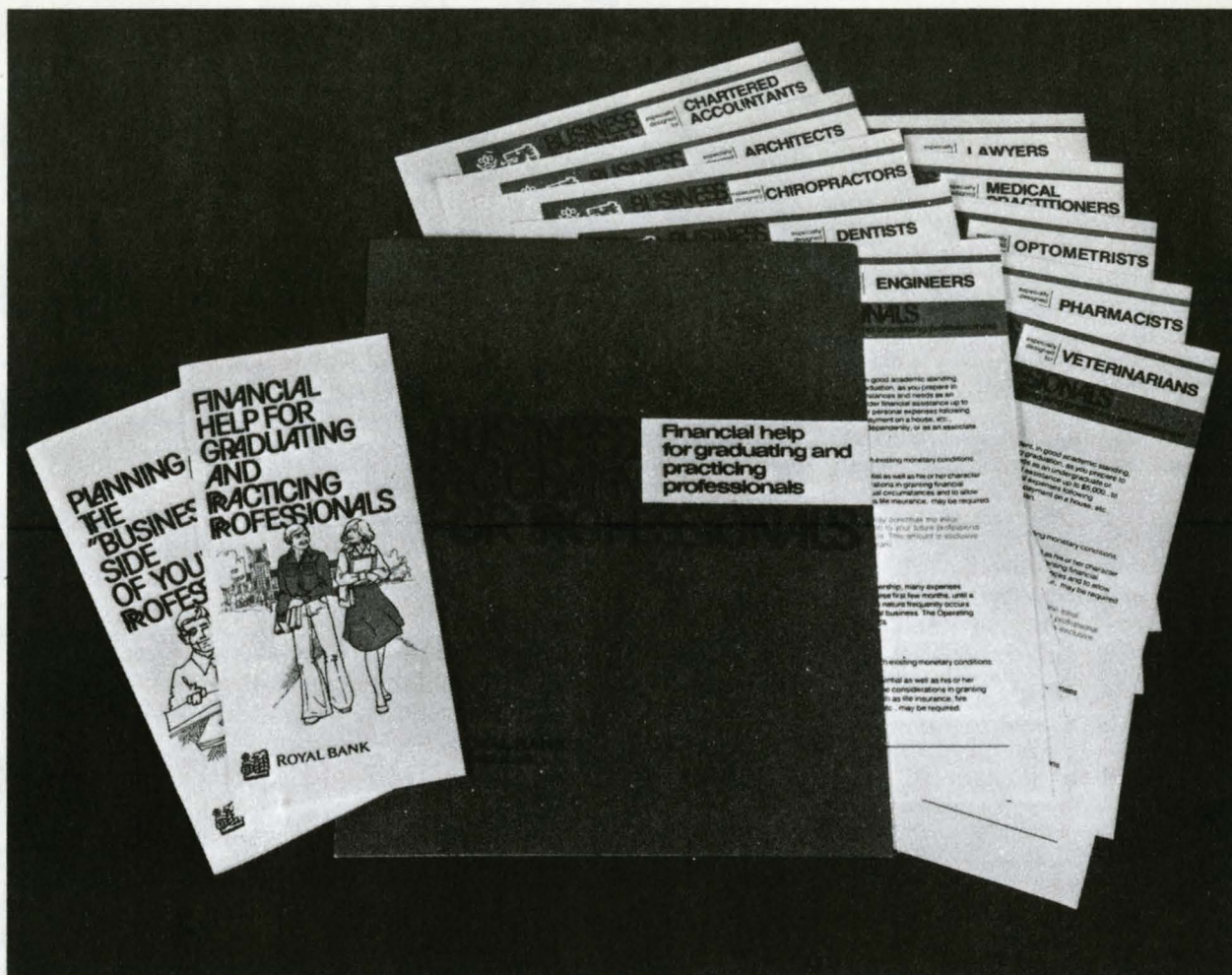
In launching the 1977 campaign, the university's rector, Dr. John O'Brien, stressed that "private assistance is vital... because it provides that extra margin of support, in areas not supported by government grants, that makes the difference between average and quality results."

"I can think of no place," Dr. O'Brien continued, "in which a few extra dollars of private money can make as much difference as in this university."

Concordia has historically served the needs of industry by offering many full-time employees their only opportunity to do university-level studies.

"Concordia - A Vital Option" is the theme of the campaign, which is chaired by Mr. Arthur Pascal, executive vice-president and director of J. Pascal Hardware Company Limited. Vice-Chairmen are: C.F. Carsley, D. Dawson, C.A. Duff, H.J. Hemens (BA '32), J.K. Finlayson, R.H. Hoppe, E.J. Kelleher, E.A. Lemieux, C.S. Malone (BA '47), J.C. Thackery, J.A. Whitney.





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